Assignment 5 - Design Criteria Final

INSIGHT:
Everyone would benefit from emotional and educational support to improve their financial health.

Design Goal
The solution should provide educational and emotional support for people managing student loans.

User Perceptions
The solution should …
- be available whenever and wherever the user needs it.
- be intuitive.
- be preemptive, provide user awareness, and offer information/products available.
- provide awareness for emotional support and financial help.

Physical Attributes
The solution should…
- display account information to date, and predictive analysis.
- input, store data, as well as hide information when necessary.
- reveal information in a thoughtful, useful manner, to not overwhelm the user.
- provide actionable information.

Functional Attributes
The solution should…
- speak to the current state the user is in, information-wise, not where they think they'll be or where they were in the past.
- provide forecasting analytics functionality.
- guide paying off student loan debt and building financial health.

Constraints
- The solution will require communication in and responses in return.
- The solution should be in compliance with any financial regulatory requirements.